



# MAHYA VALIZADEH

Content Marketing Specialist/ Copywriter

(+98) 935 657 7616



[mahyavalil@gmail.com](mailto:mahyavalil@gmail.com)



[mahya-valizadeh](https://www.linkedin.com/in/mahya-valizadeh)



## ABOUT ME

Words ignite my spirit. I'm Mahya. I was born in 6 Aug 1996. I work as a content specialist and copywriter. I believe that together, we can weave ideas into impactful realities. I am always eager to learn and grow, embracing every opportunity to contribute with enthusiasm and a positive outlook. I would like to work in dynamic and creative team.

## EDUCATION

### Payame-noor university

Bachelor Degree of chemistry  
2014\_2018

### Islamic Azad university (Tehran north branch)

Bachelor Degree of English as a foreign language  
2019-2023

## SKILLS

- Overall writing skills, and the ability to write in different tones
- Demonstrated skill and experience in content writing for webpages, blogs, social medias and ad reportages.
- Excellent communication, collaboration, presentation, and interpersonal skills
- Engaging content and storytelling skills, using both language and imagery
- Language Skills: Persian(Native Speaker), English(Fluent)
- Assess and prioritize work in partnership with others
- Computer skills: Microsoft Office 365, Figma, Adobe's...
- Understanding of user research and UX design
- Understanding of UI design
- Social Media management
- Atlasian ( Jira and Confluence)

## COURSES

- UX Writing Course (UX Writing House)
- Foundation Of UI/UX Design (Coursera)
- Editorial Content (Faradars)
- Fundamentals of ad content (Yektanet)
- Copywriting (Faradars)
- SEO (Moein Hoseini)

## PROFESSIONAL EXPERIENCE

### Content Specialist/ Copywriter

**Arian System- Fardadgroup | Dec 2023- Aug 2024 (+8 months)**

( Arian System Company operates in the field of designing ERP software.)

- Rewriting the content of the web page based on the market research
- Writing content for blog and website
- Analyzing and rewriting the copy of the product pages in website bade on research and editorial rules
- Writing reportage for advertising purpose
- Creating photo with prompt using AI
- Managing the posts and contents of the social media of ariansystem, fardadgroup & academy
- Creating the photo for the site, social media & etc based on templates
- Rewriting the photo desription of blog posts for enhancing bounce rate
- SMS Marketing for advertising purpose based on the audience, tune, voice and marketing target
- Keyword research for blogs
- Generating UTM links

**Sajaya Negar | Dec 2022- Dec 2023 (+1y)**

(Sajaya Nagar Company operates in the field of designing software systems and providing management consulting to organizations and businesses.)

- Writing engaging content for blog, social media and website
- Worked with design and product team

### UX Writer

**NardebanHr Product | Aug 2023- Dec 2023 (+5 months)**

The Nardeban is a human resources management software which is developed by Sajayanegar Company.

- Creating all written content; labels, helpers, buttons, all sorts of microcopy, and user guides based on the tone of voice of the product and website

website: [www.nardebanhr.ir](http://www.nardebanhr.ir)