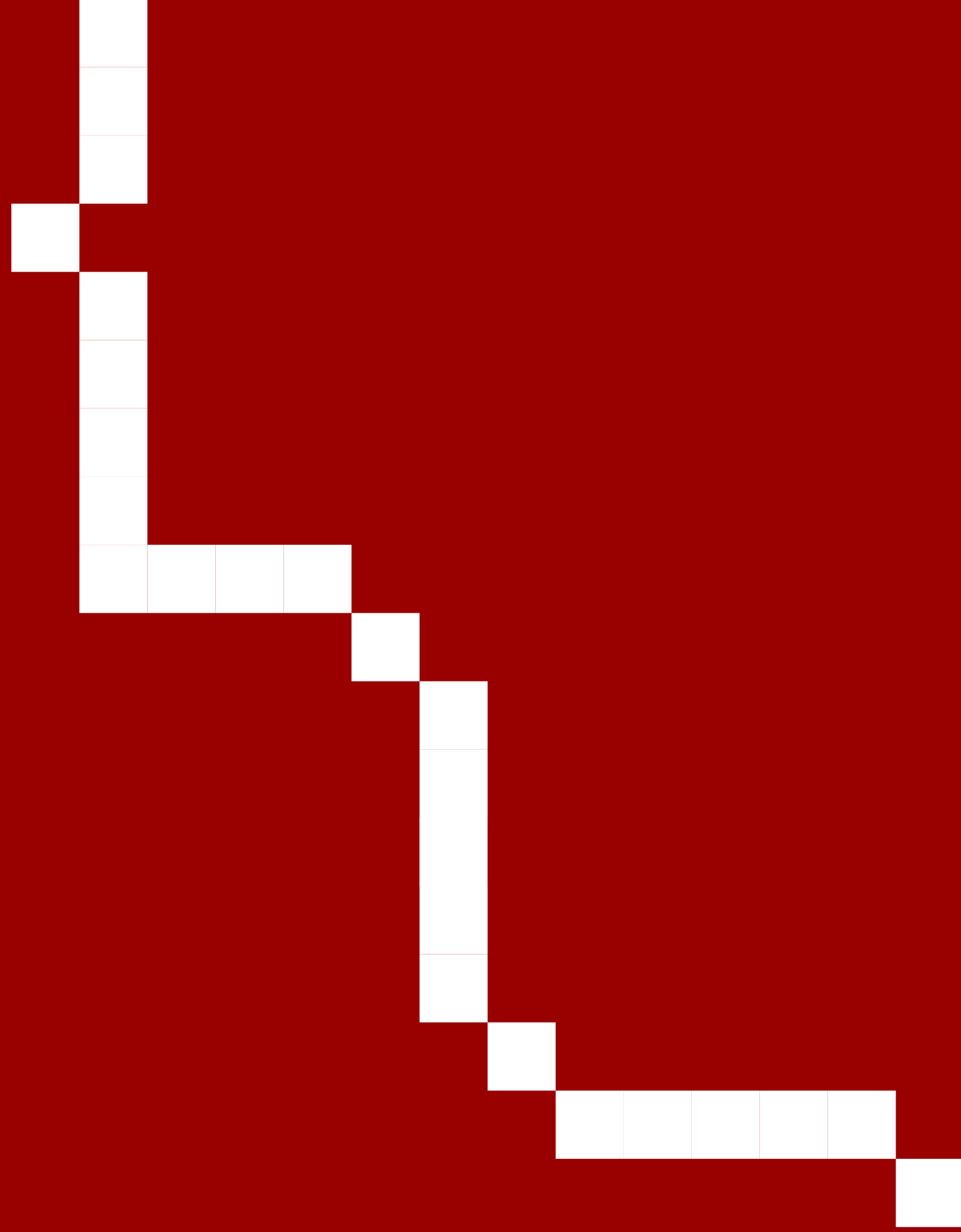


# HEZAR BOUM

B r a n d i n g





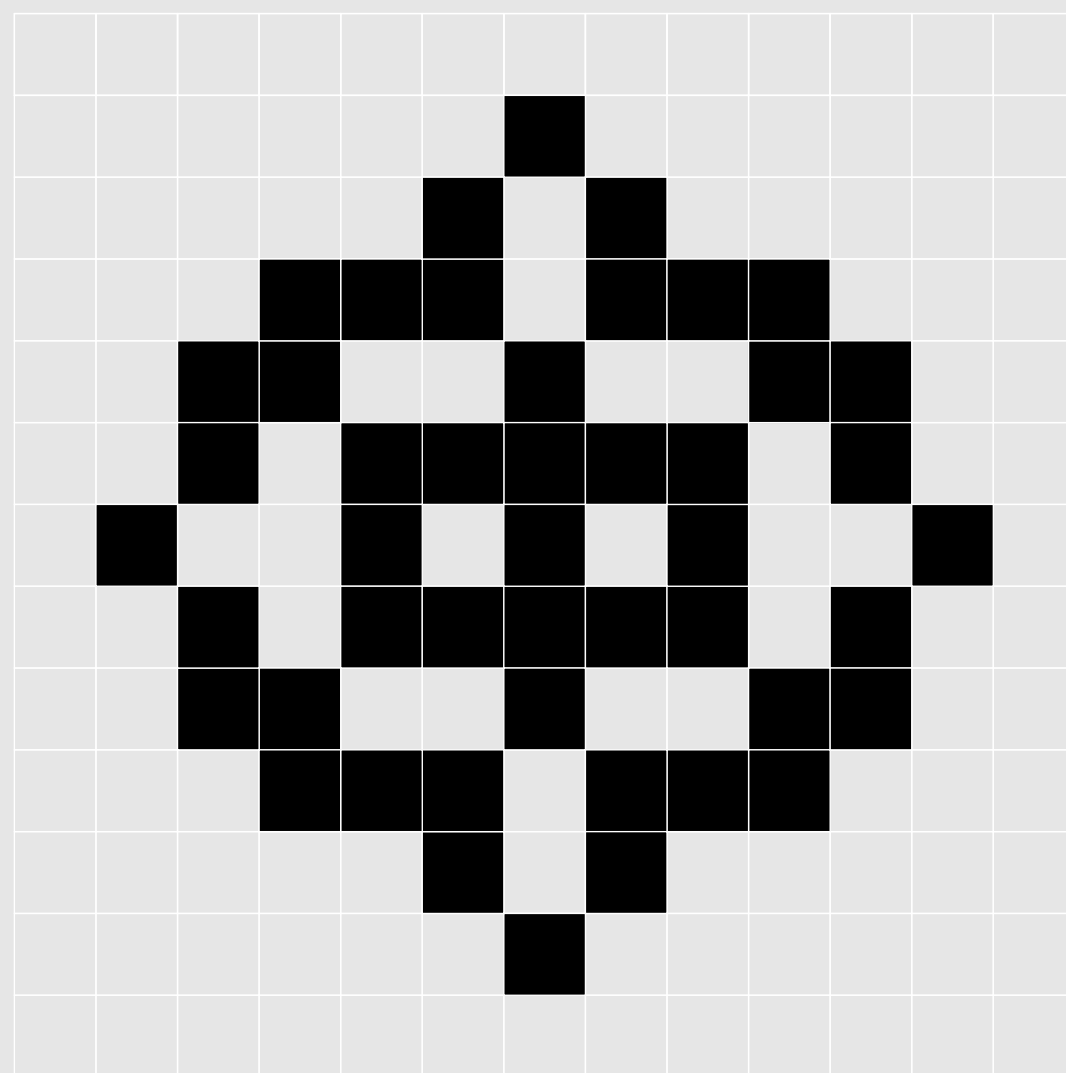
HEZAR  
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## idea

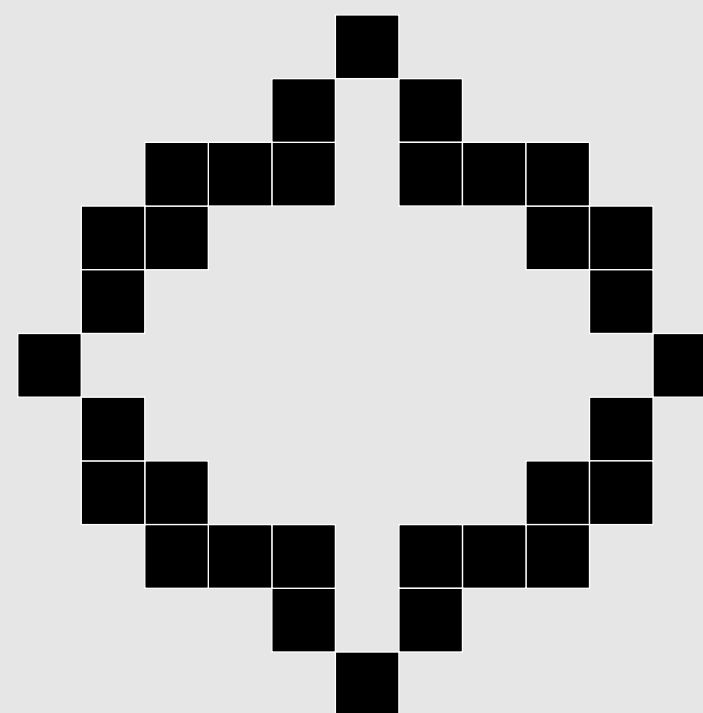
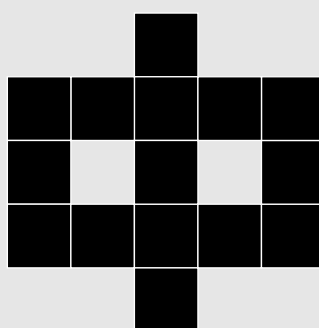
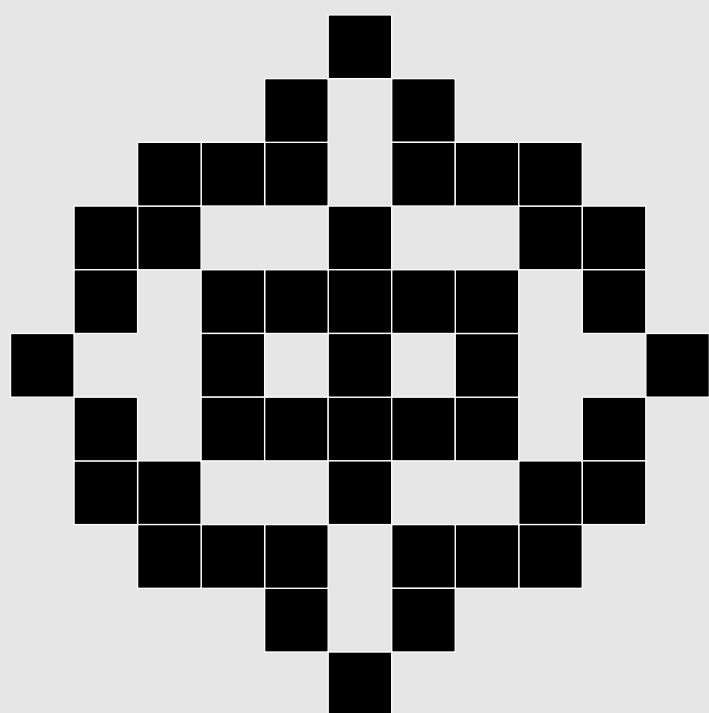
The design is based on the carpet and the carpet map reading. We tied the houses together to get to design (h), the first letter of the logo. Using the Kufic script helped us



HEZAR  
BOUM



HEZAR  
BOUM





HEZAR  
BOUM

type face

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HEZAR  
BOUM

type face

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۱۰۰

HEZAR  
BOUM

type face

هزاربوم

هزاربوم

هزار  
بوم

HEZAR  
BOUM

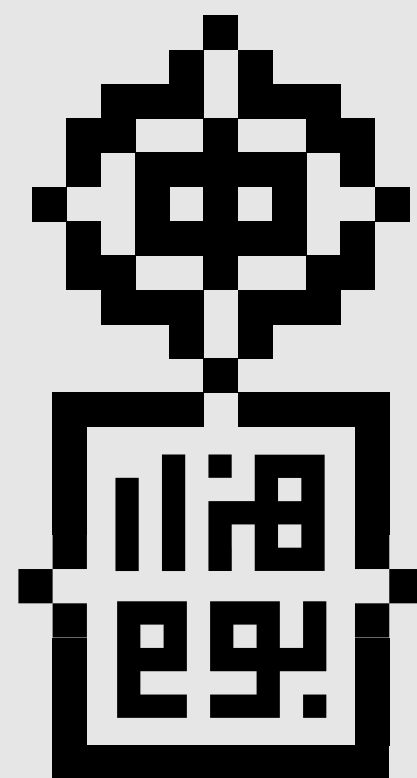
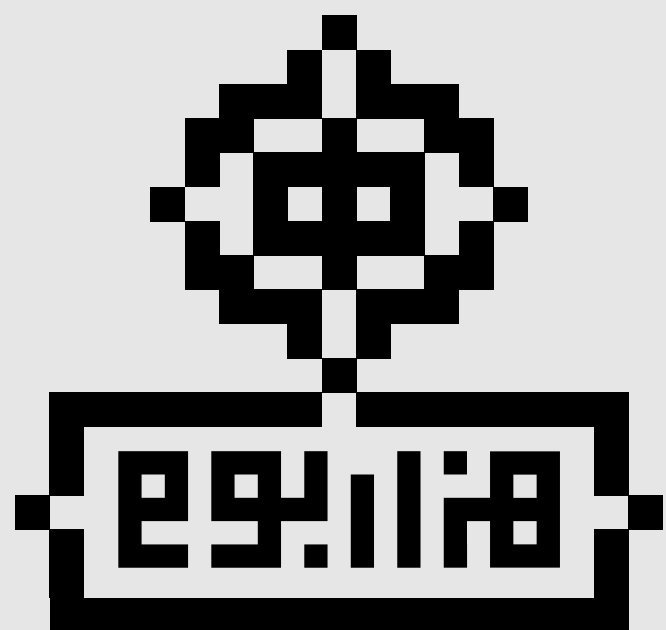
type face

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HEZAR  
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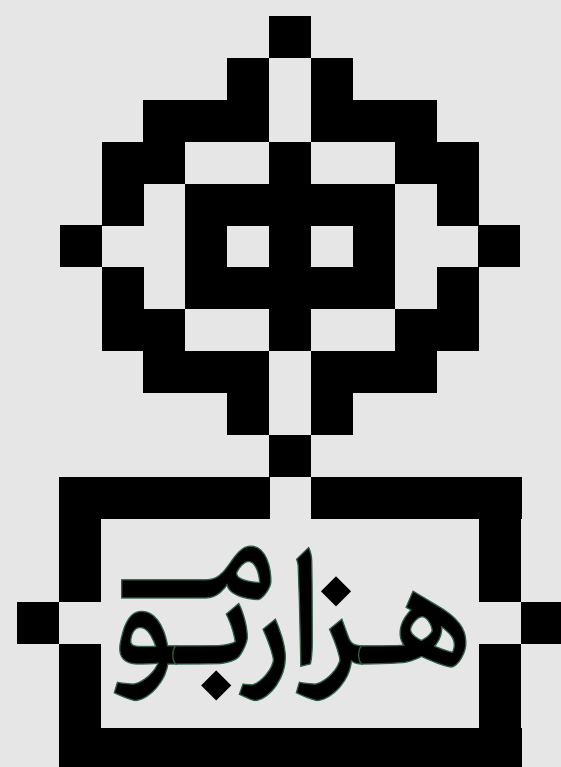
HEZAR  
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type face



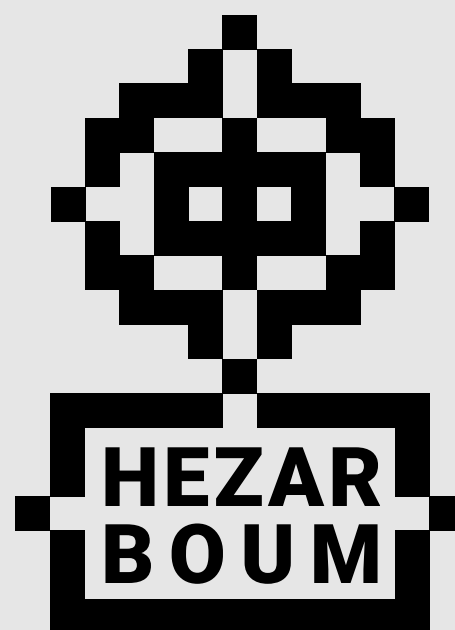
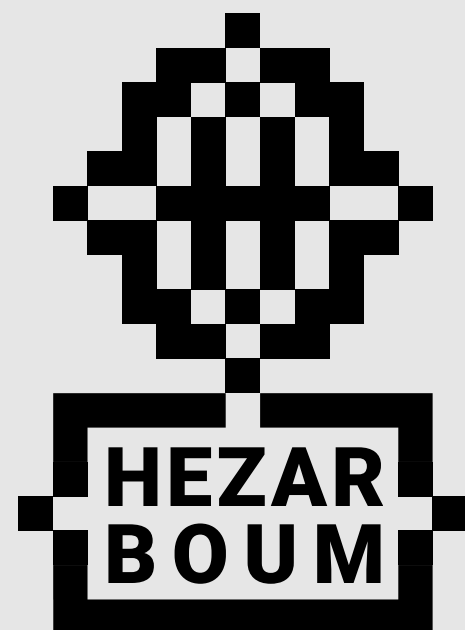
HEZAR  
BOUM

type face



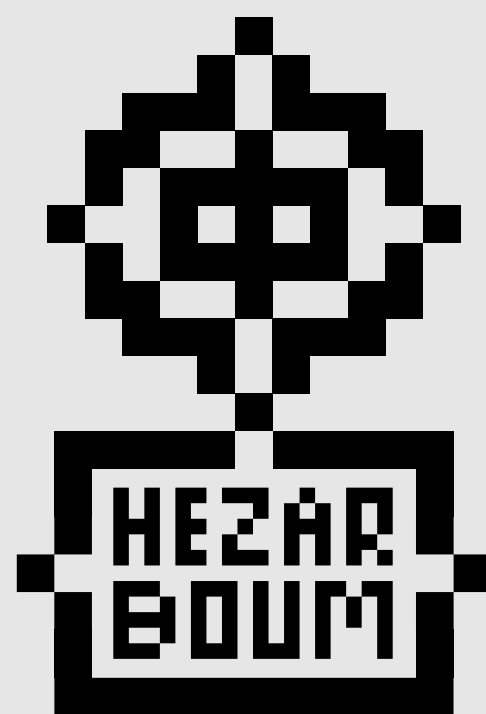
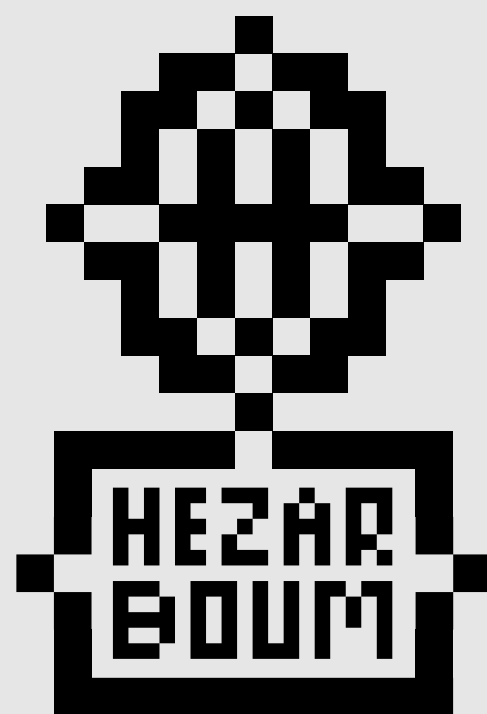
HEZAR  
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type face



HEZAR  
BOUM

type face





HEZAR  
BOUM

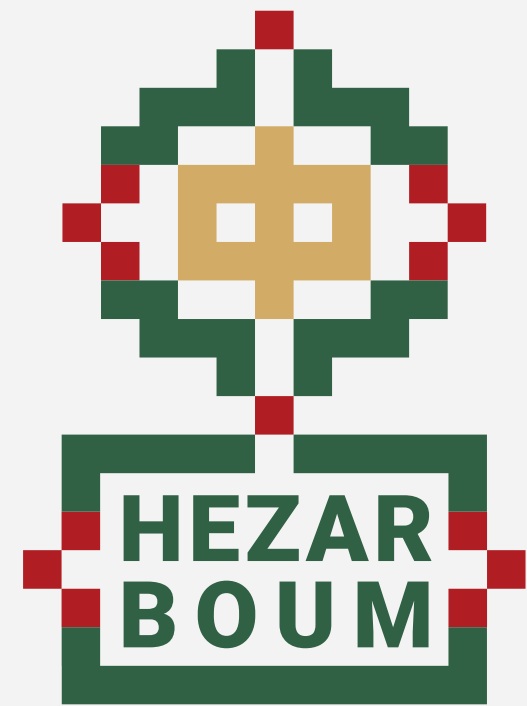
color combination

CMYK



C	80	20	0	0
M	40	100	20	0
Y	80	100	60	0
K	30	15	20	100

Use golden ink



HEZAR  
BOUM

CMYK



HEZAR  
BOUM

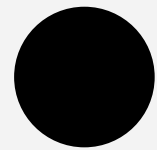
CMYK



HEZAR  
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color combination

RGB



R

49

158

204

0

G

102

12

153

0

B

67

15

51

0

#316643

#9E0C0F

#Cc9933

#000000



HEZAR  
BOUM

RGB



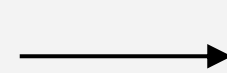
HEZAR  
BOUM

RGB



HEZAR  
BOUM

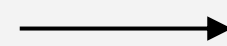
Font



IRANYekanMsn ExtraBold

Text Font

Hezar boum  
Hezar boum



IRANYekan(FaNum)

HEZAR  
BOUM

Farsi Font



→ Nian font family

Text Font

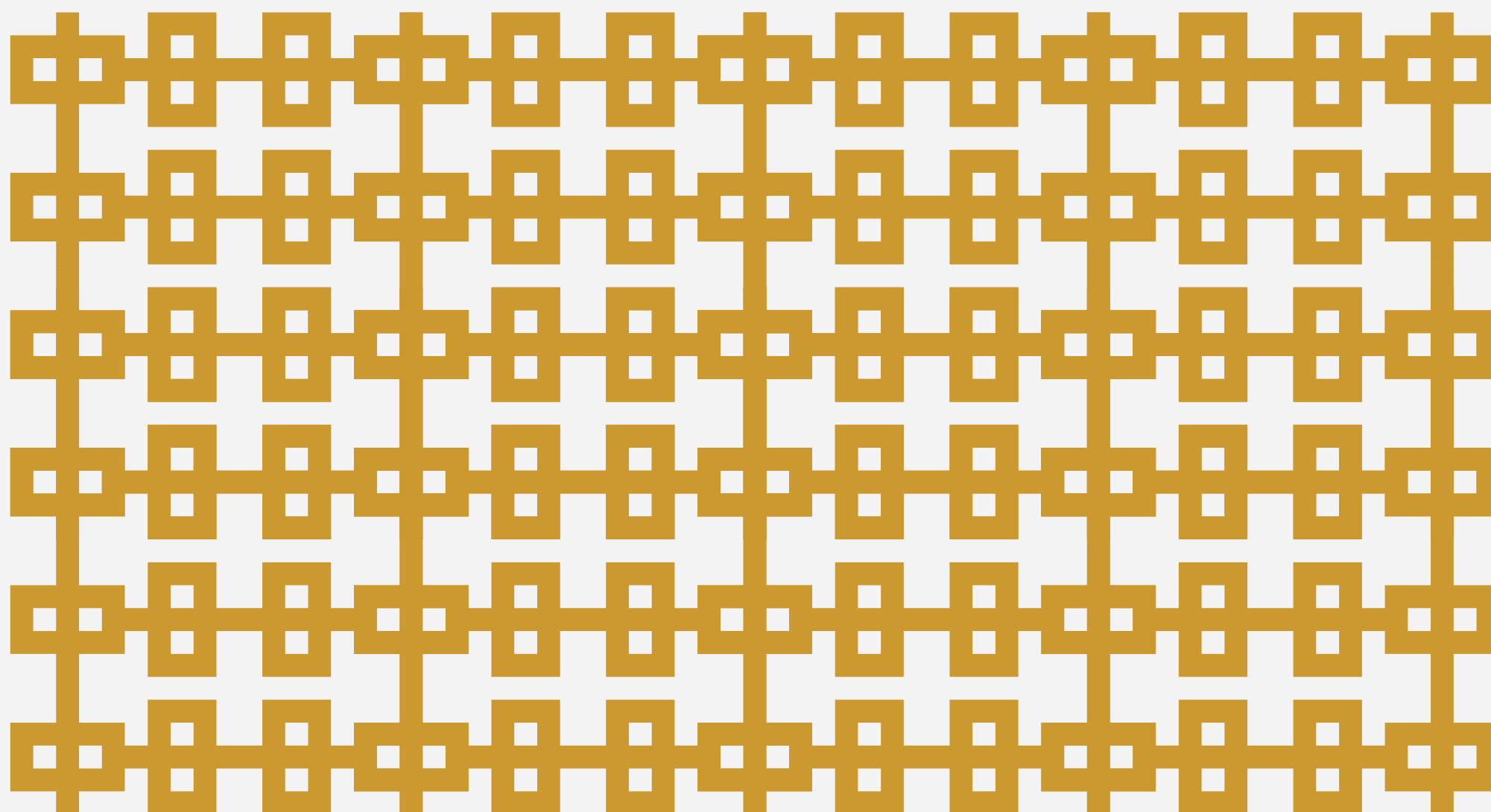
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هزار بوم  
هزار بوم

→ IRANYekan(FaNum)



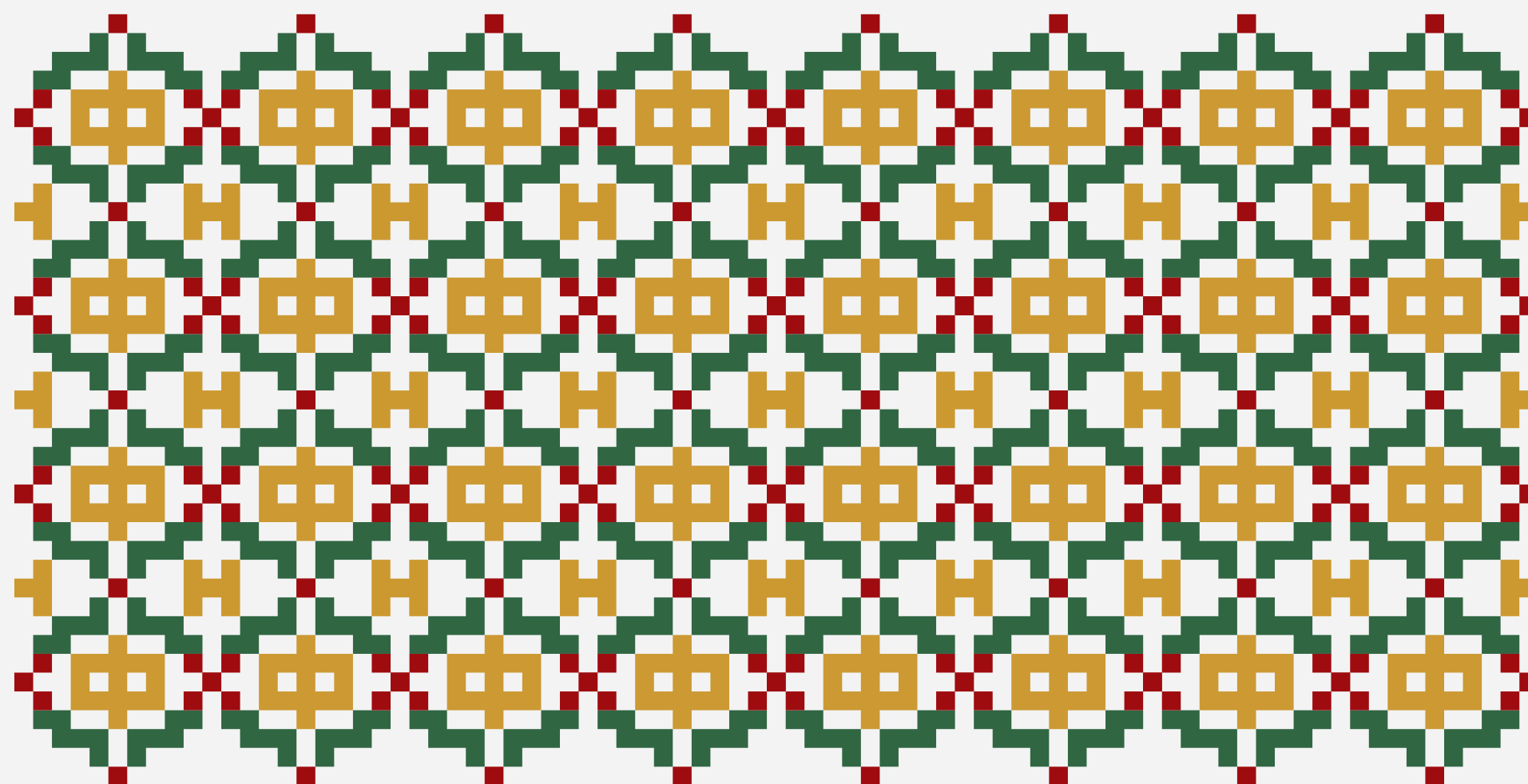
HEZAR  
BOUM

Texture



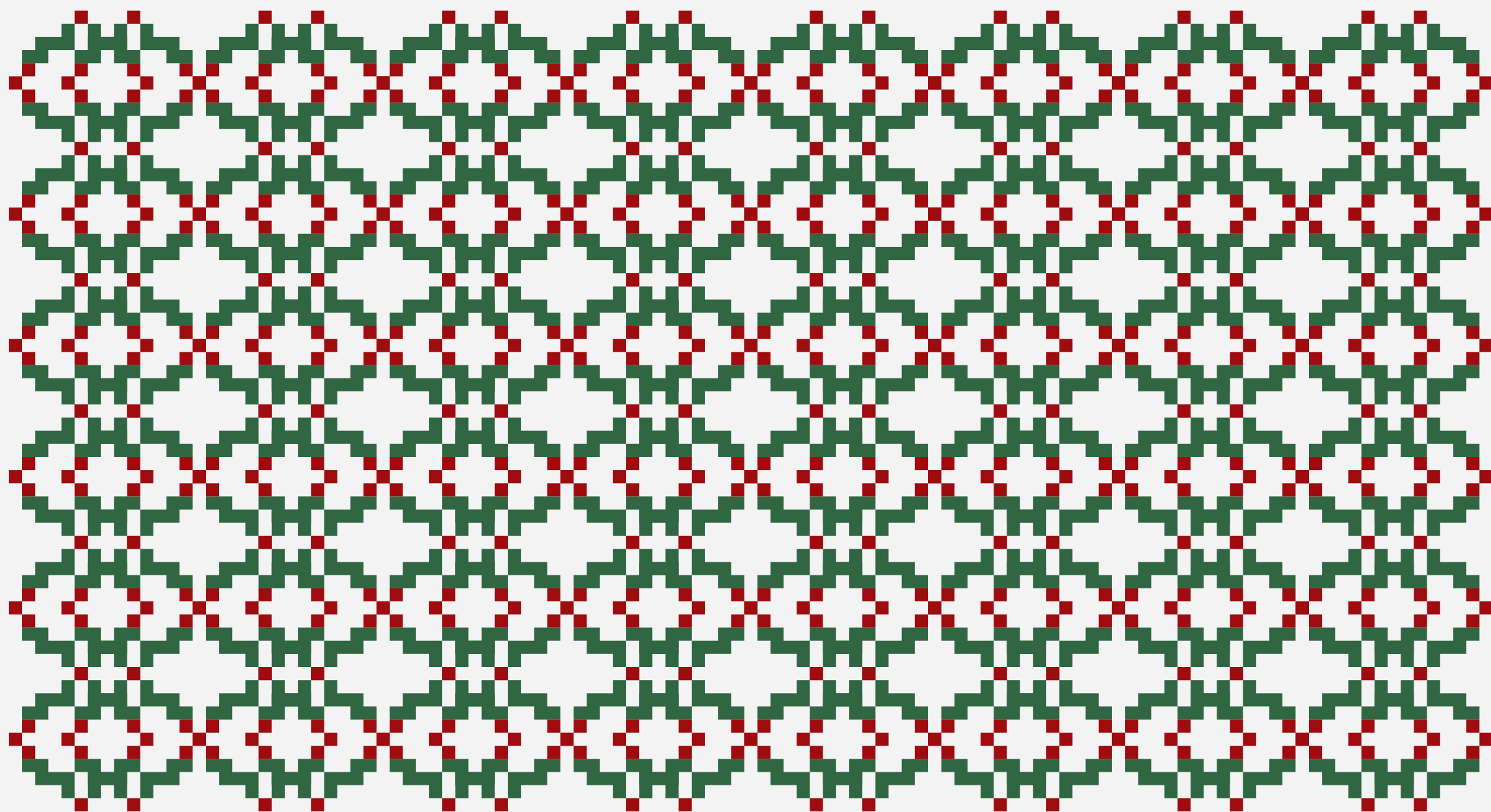
HEZAR  
BOUM

Texture



HEZAR  
BOUM

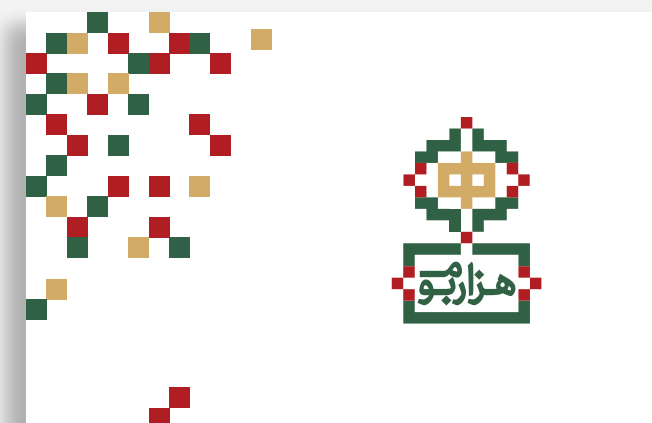
Texture



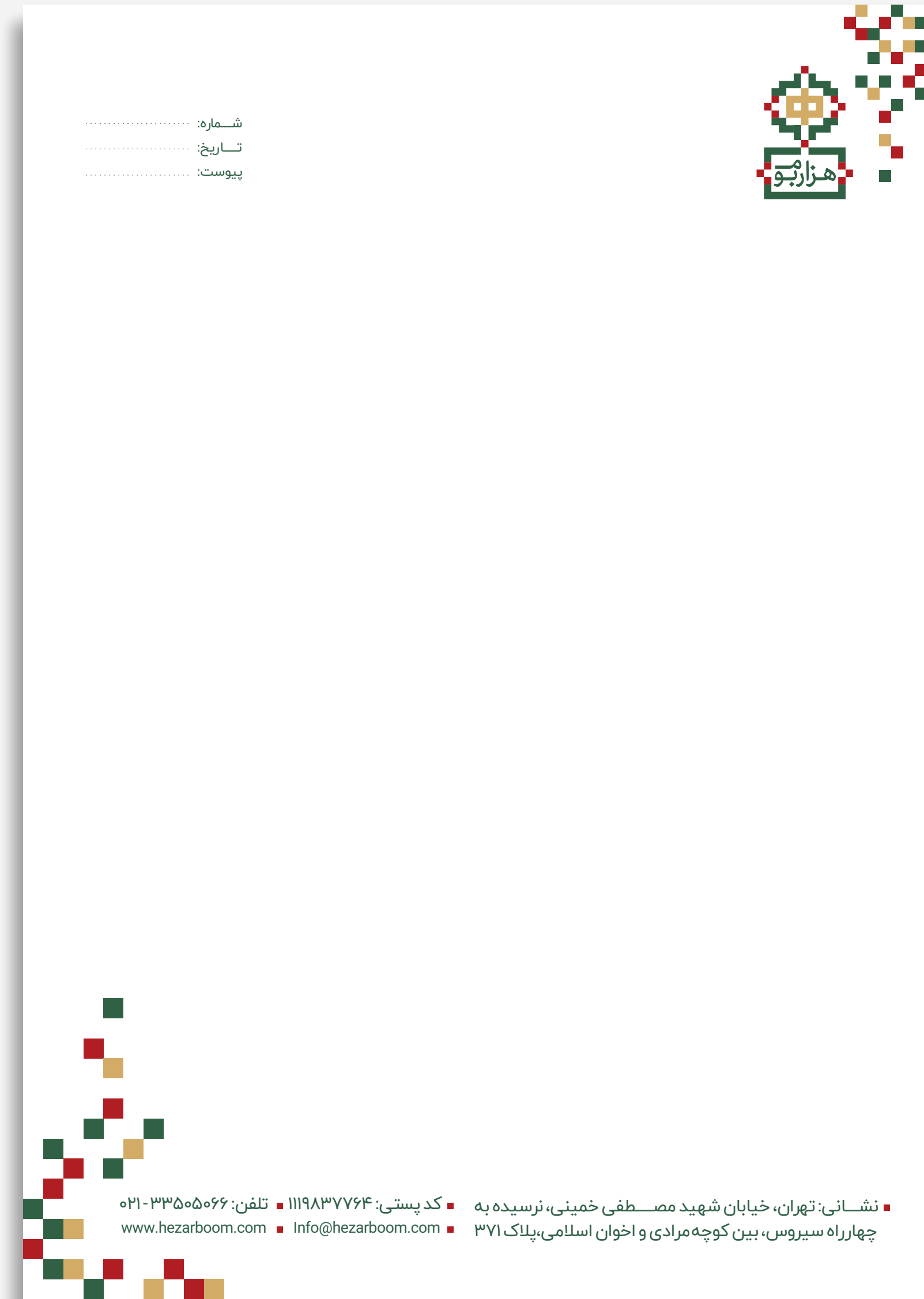
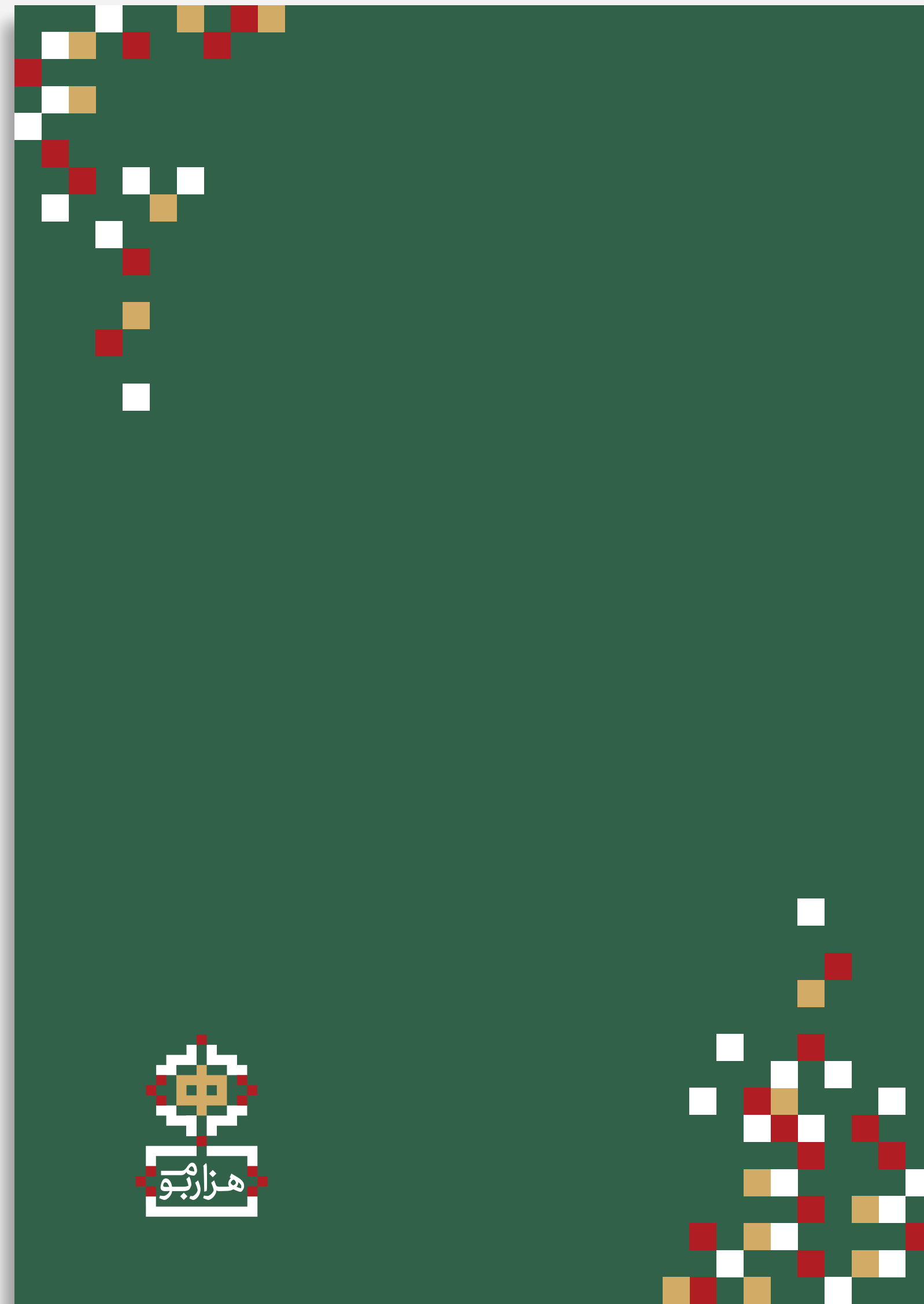
# Card Design



# Card Design

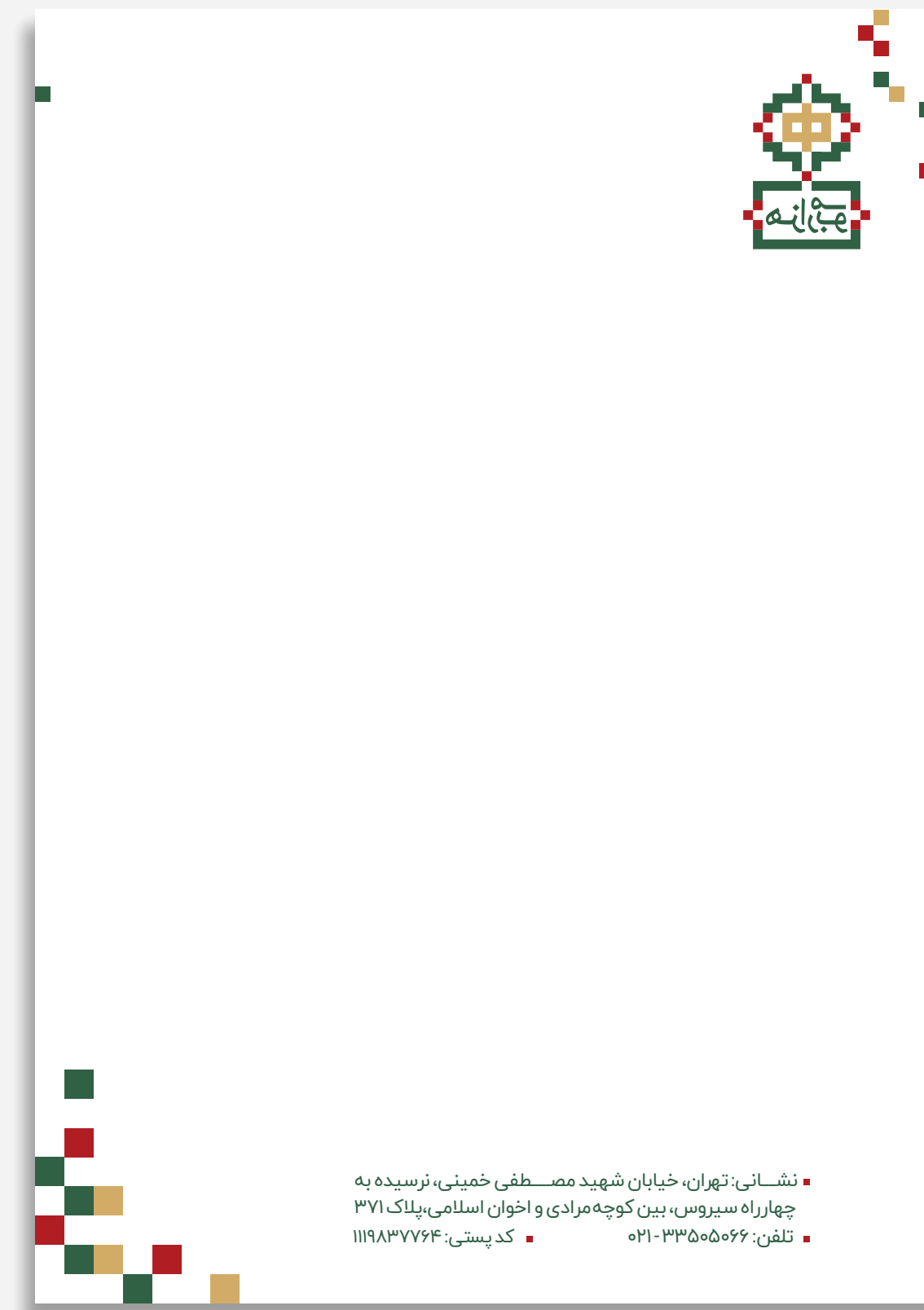
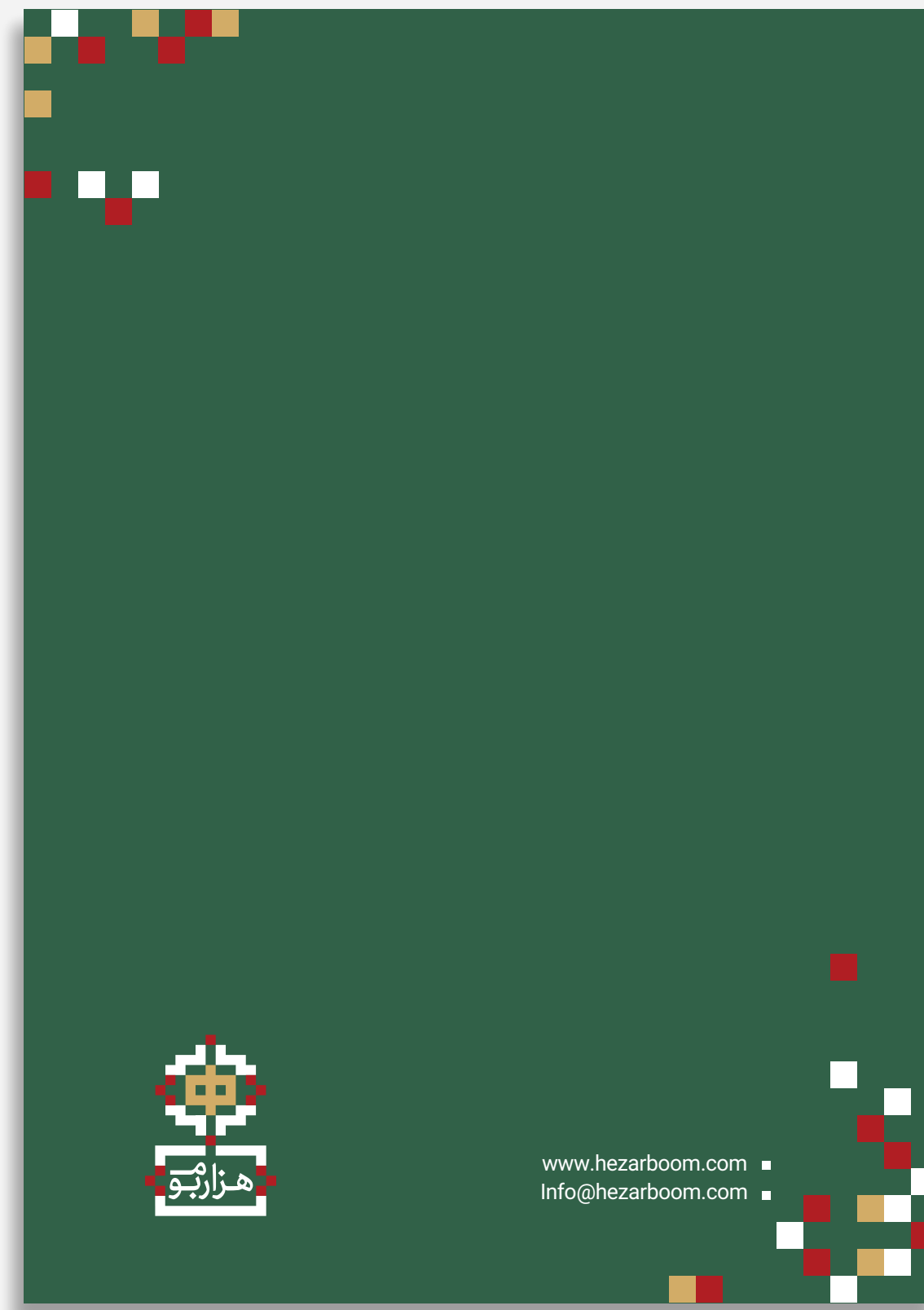


# A4 Design

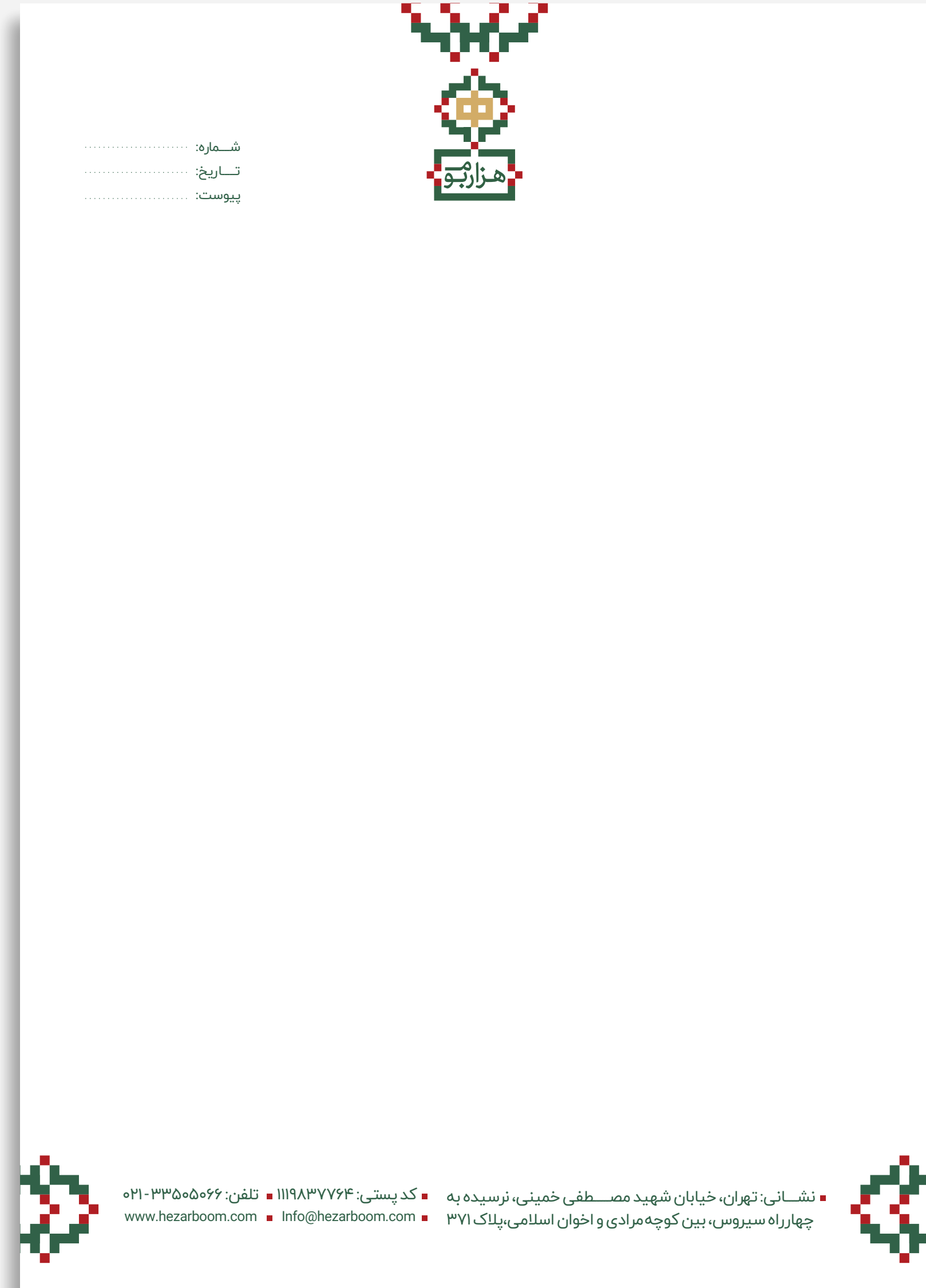
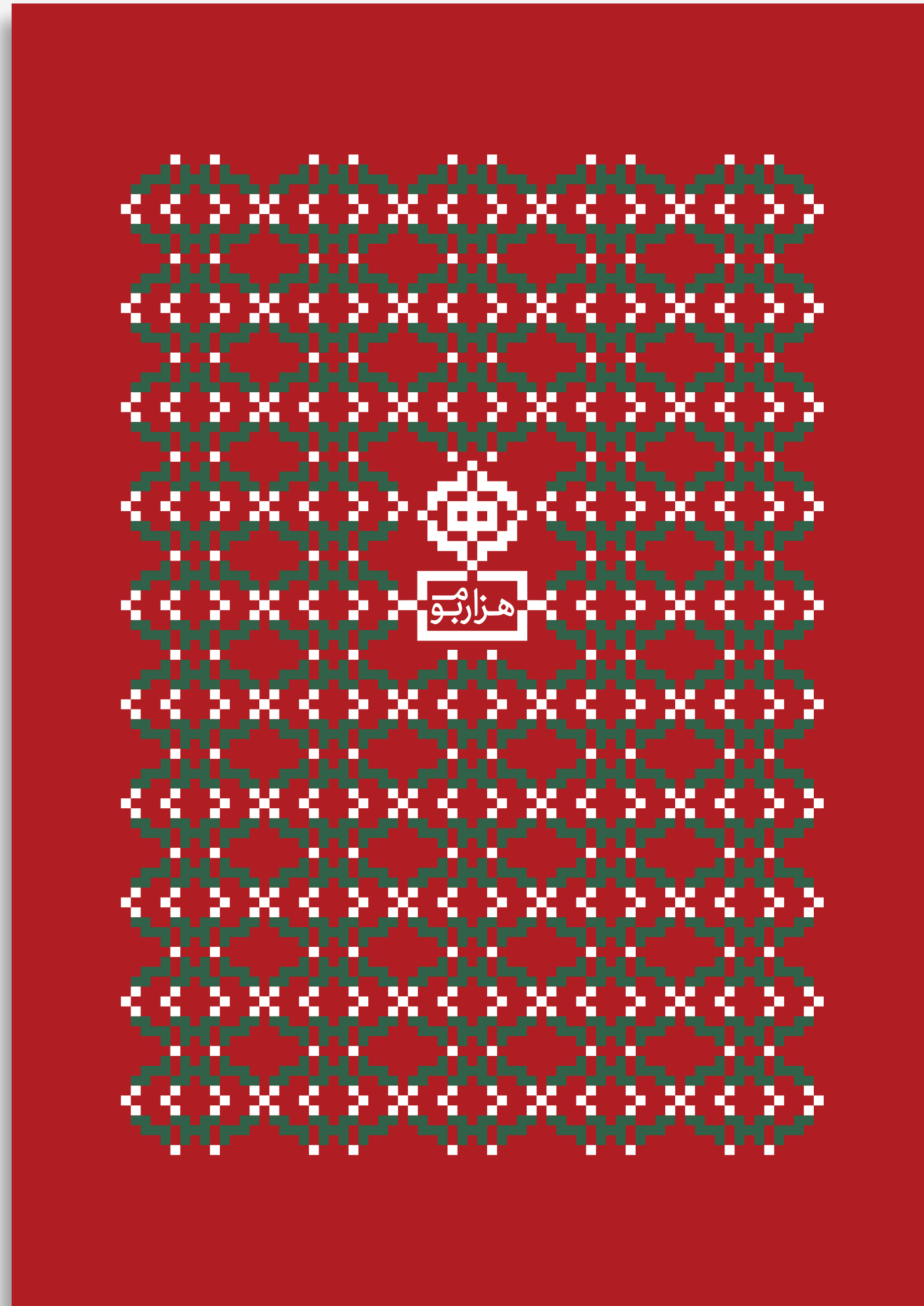


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# A5 Design



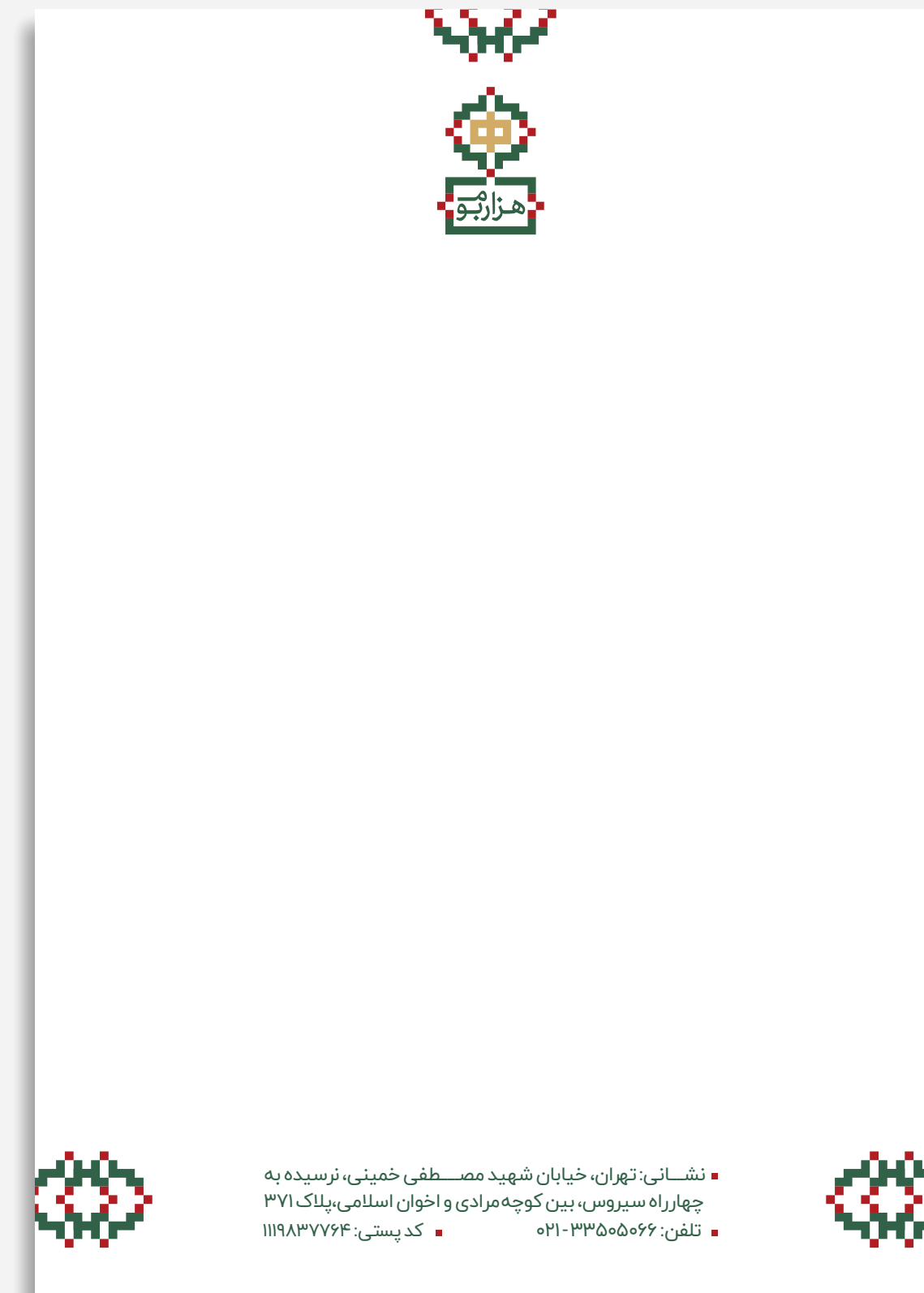
# A4 Design



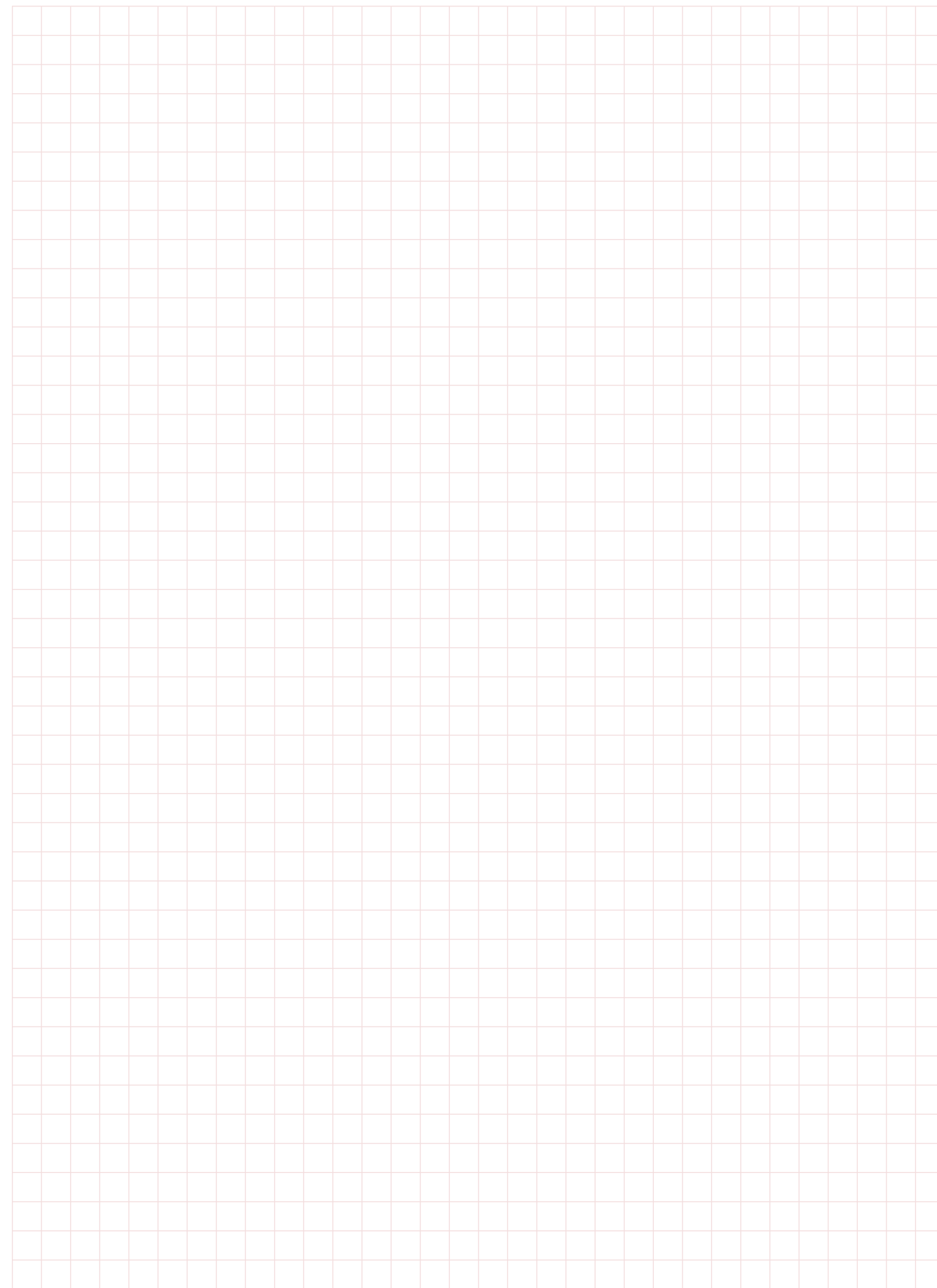


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# A5 Design

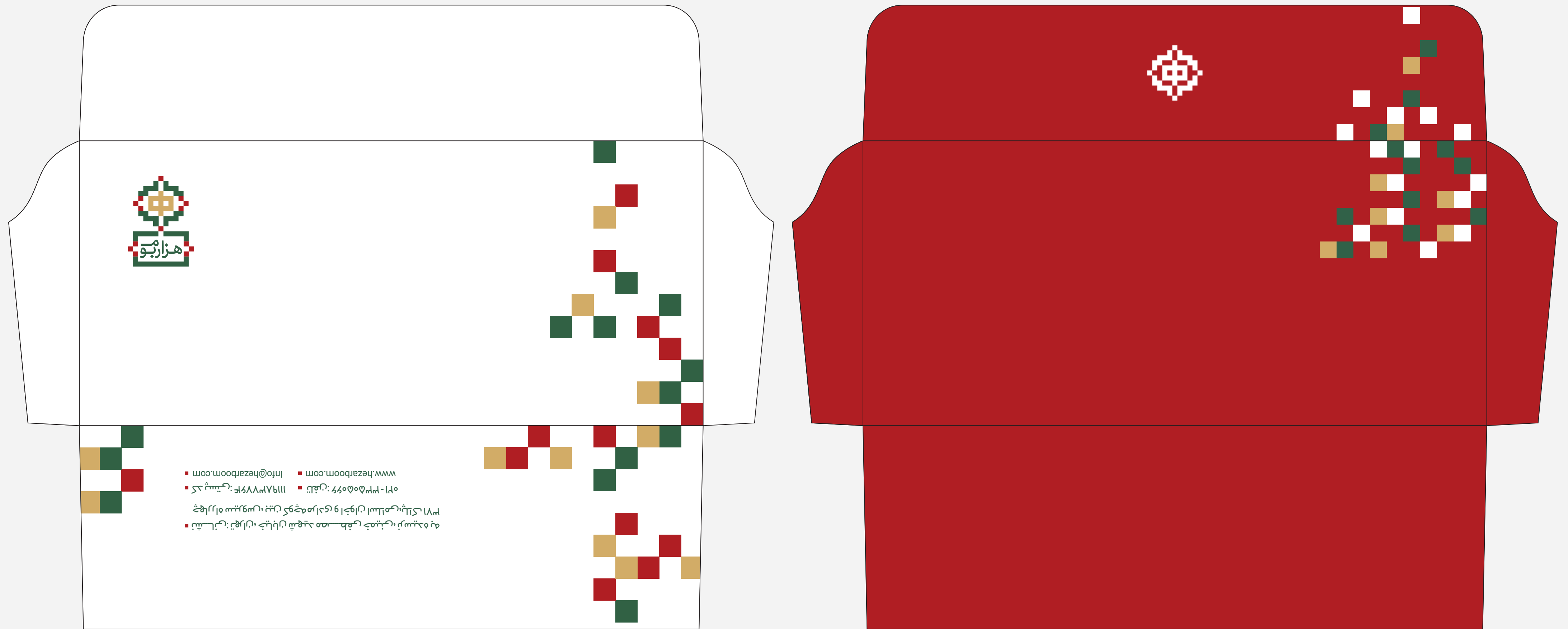


# Checked page



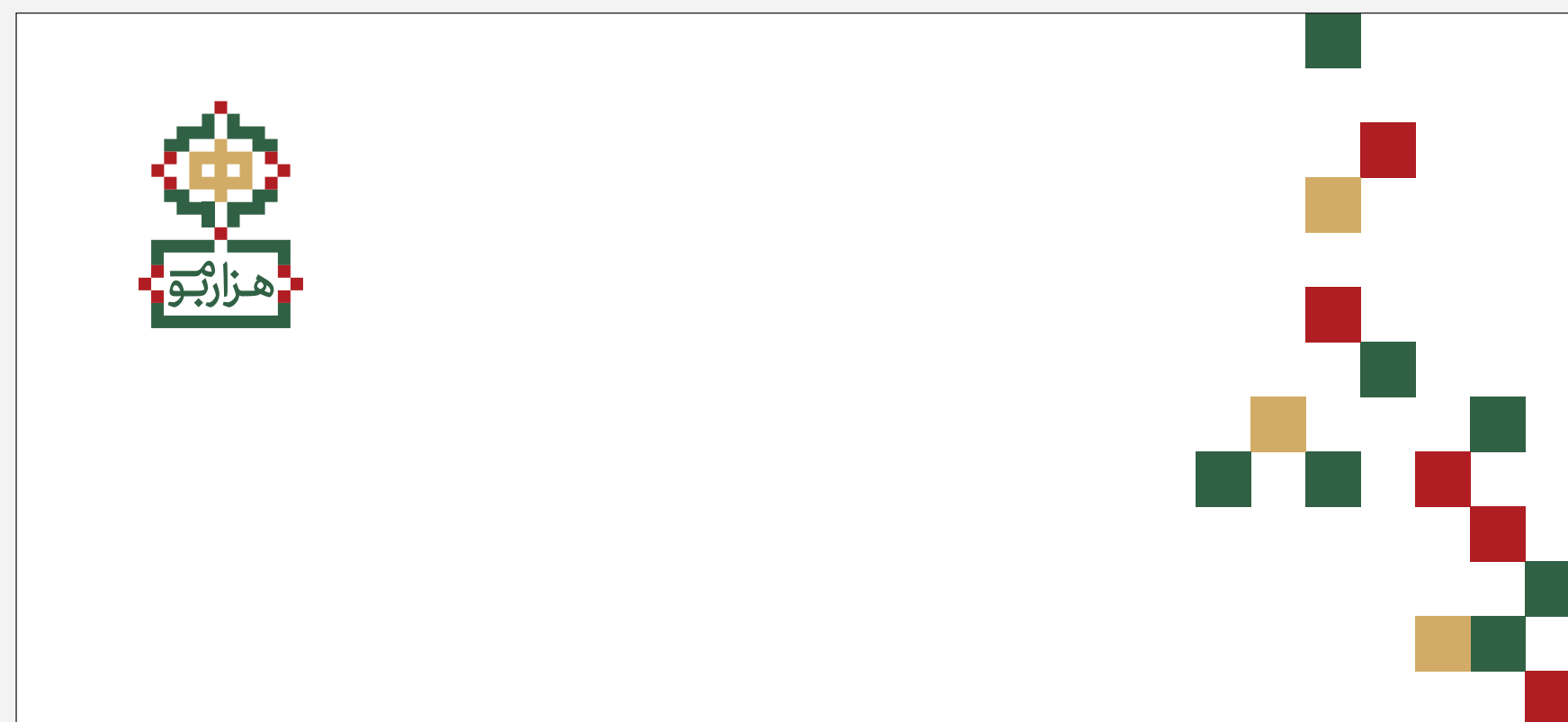
HEZAR  
BOUM

# Envelop



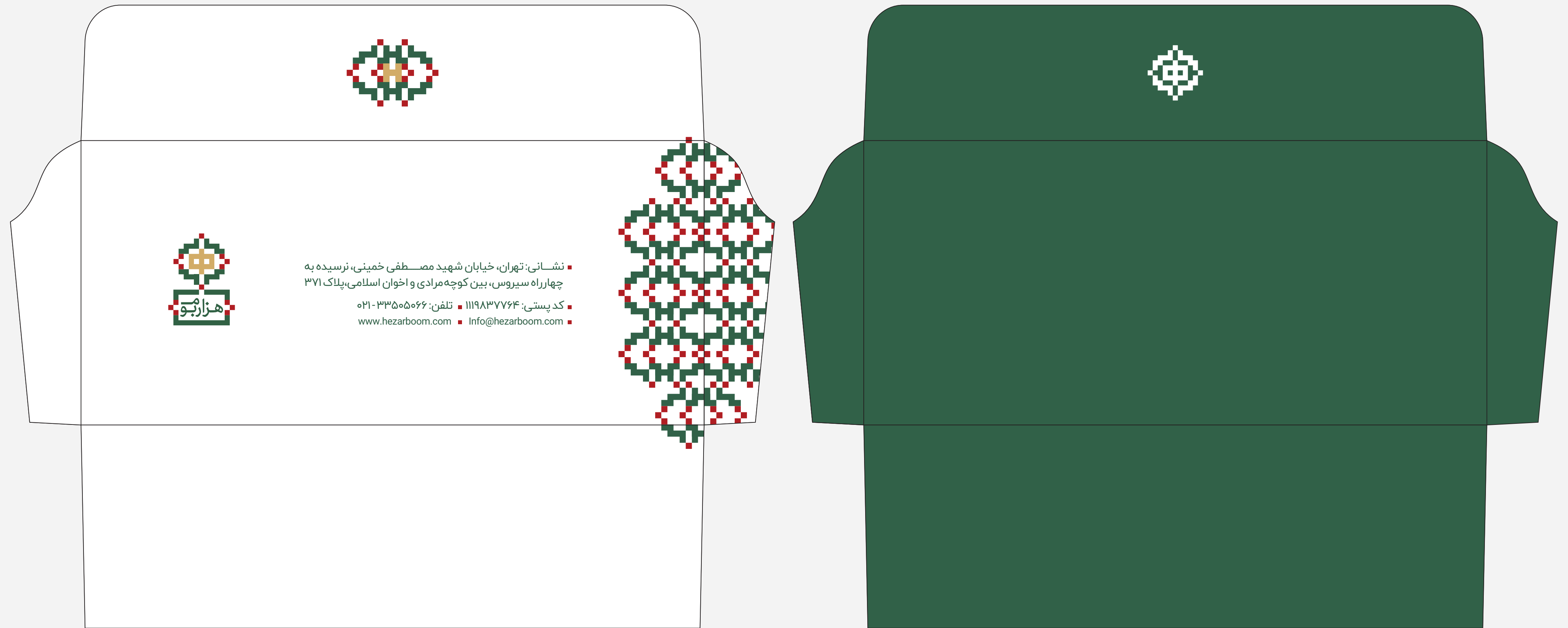
HEZAR  
BOUM

# Envelop



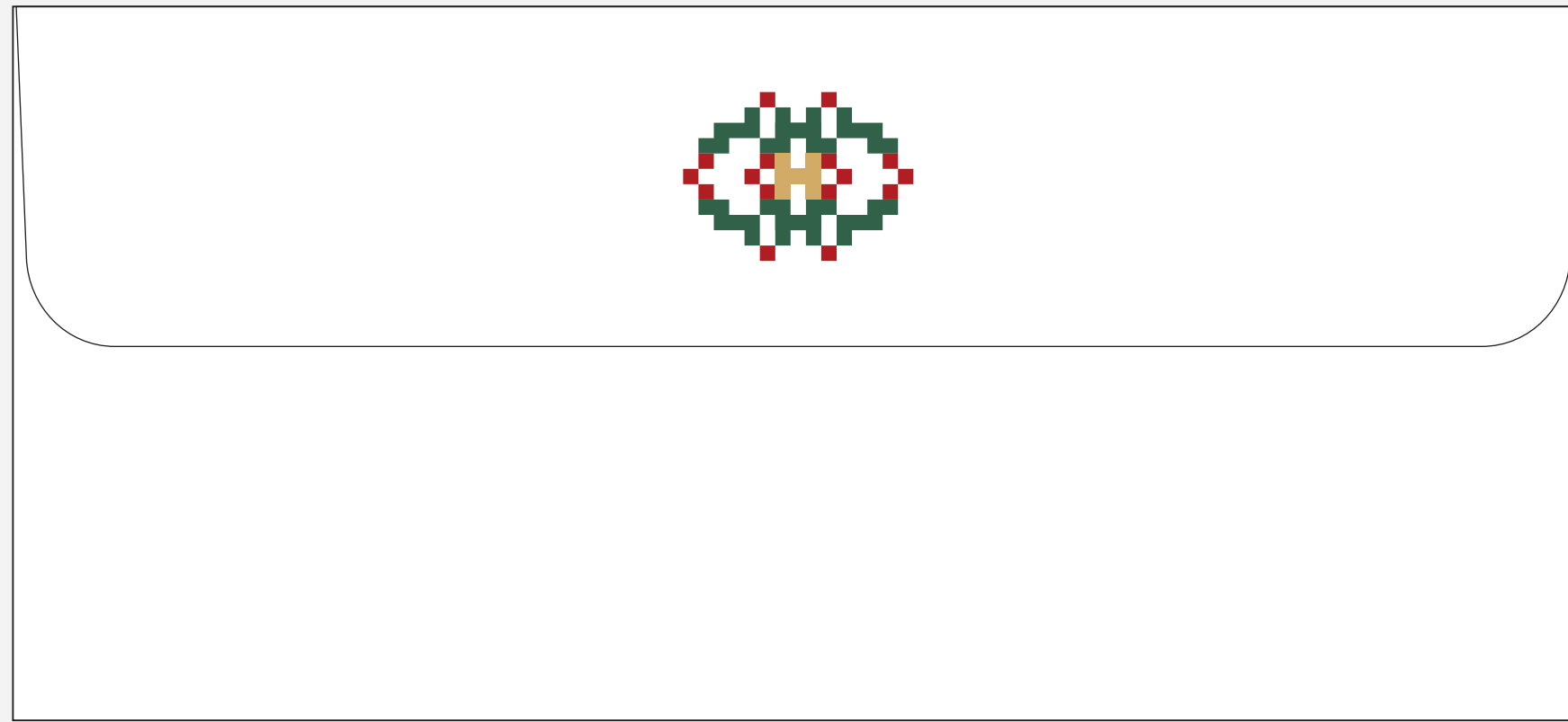
HEZAR  
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# Envelop

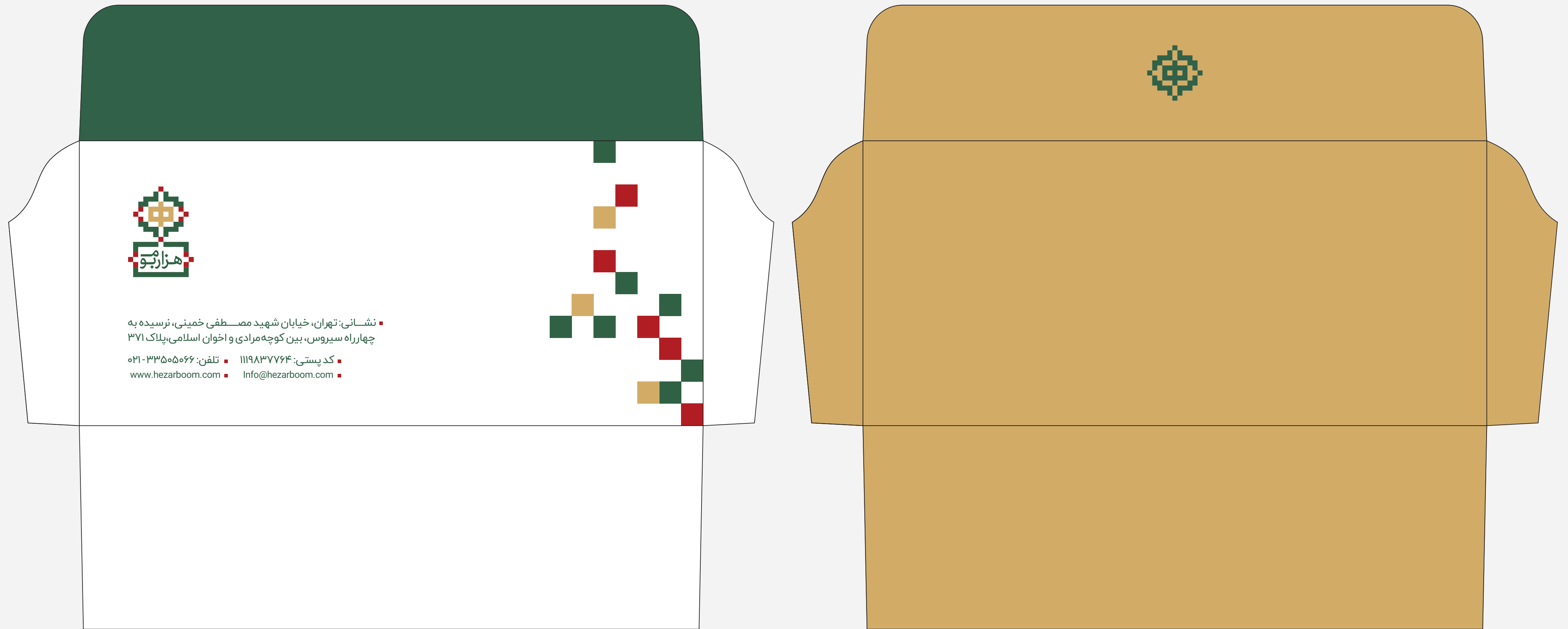


HEZAR  
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# Envelop

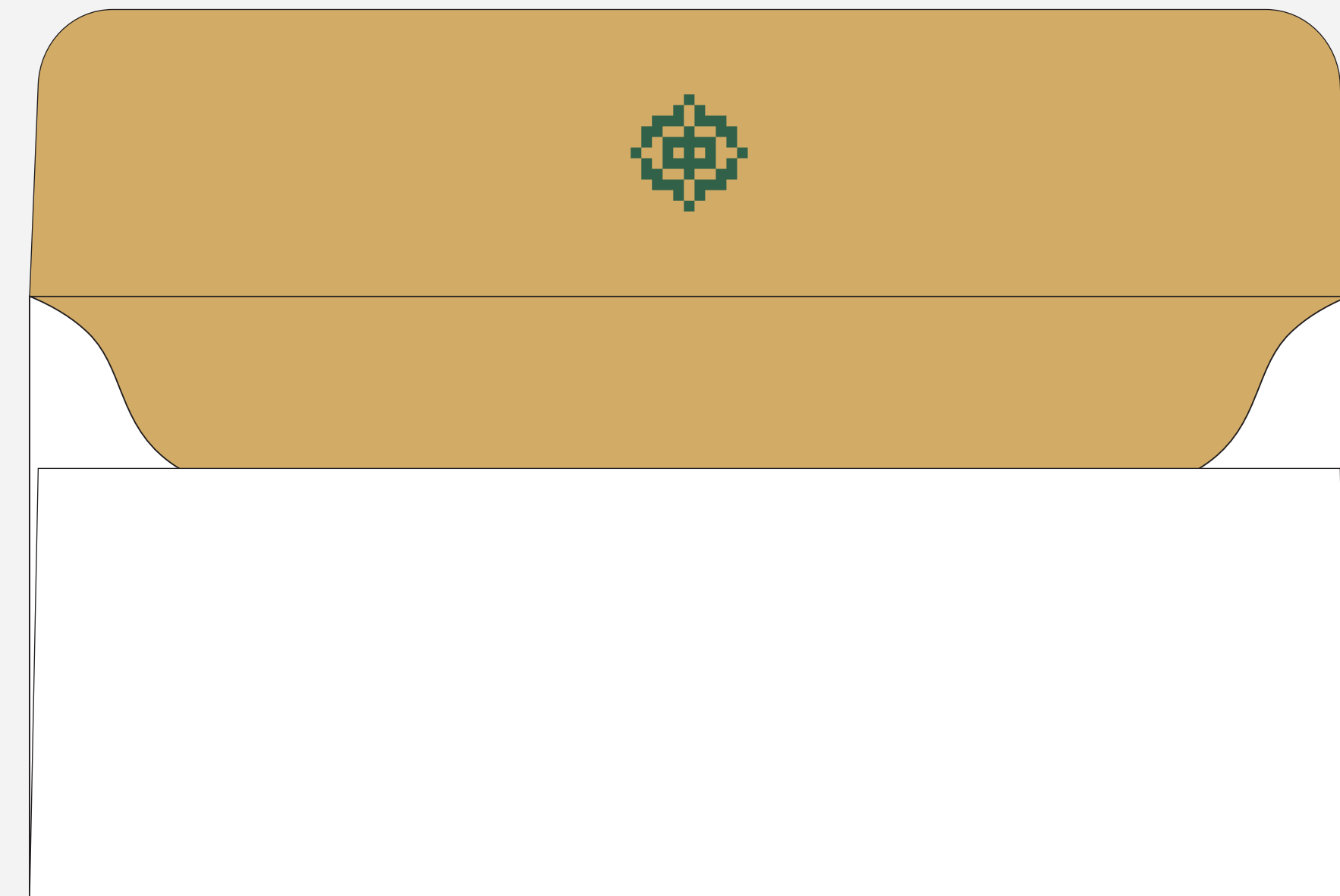


# Envelop



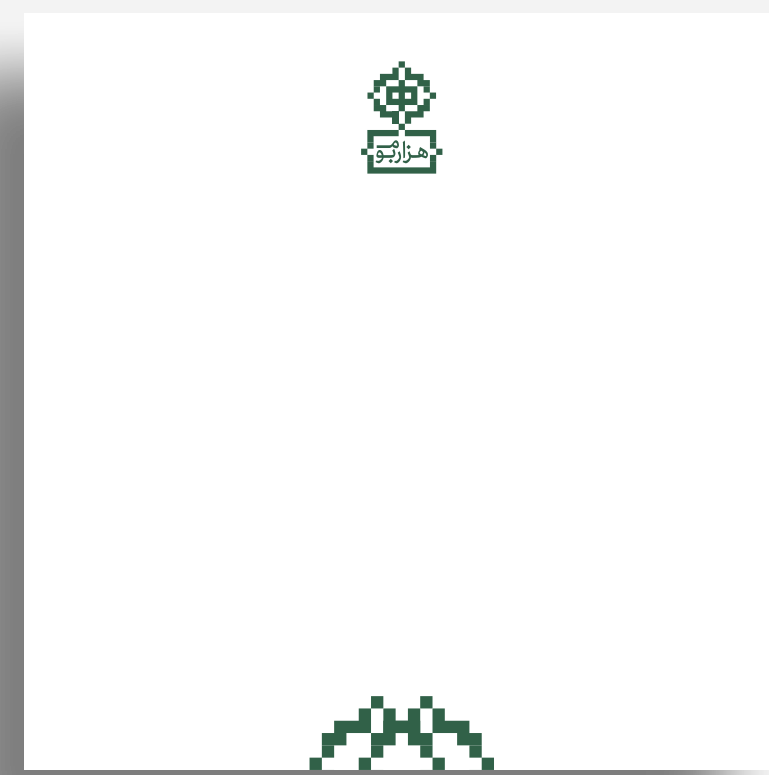
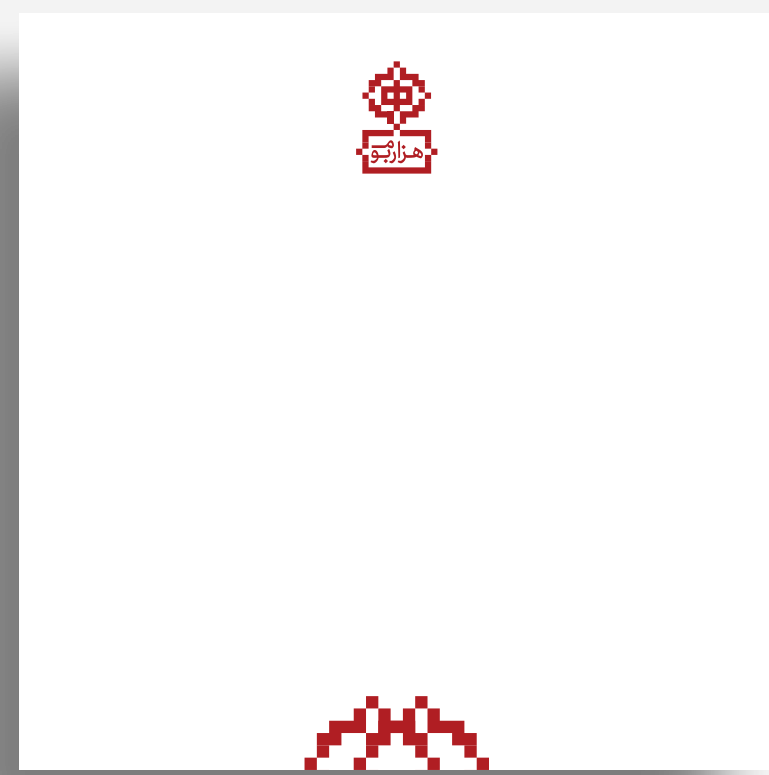
HEZAR  
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# Envelop





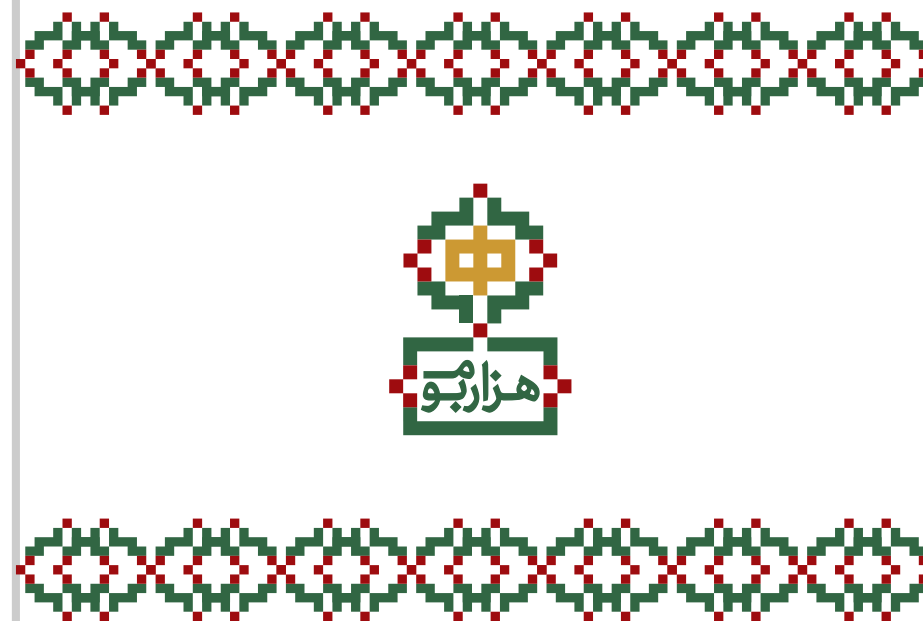
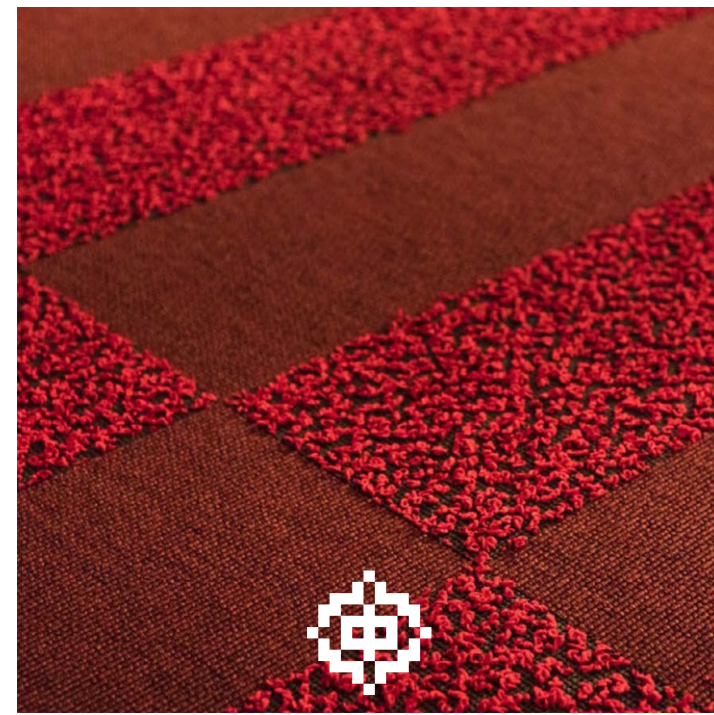
# Notes







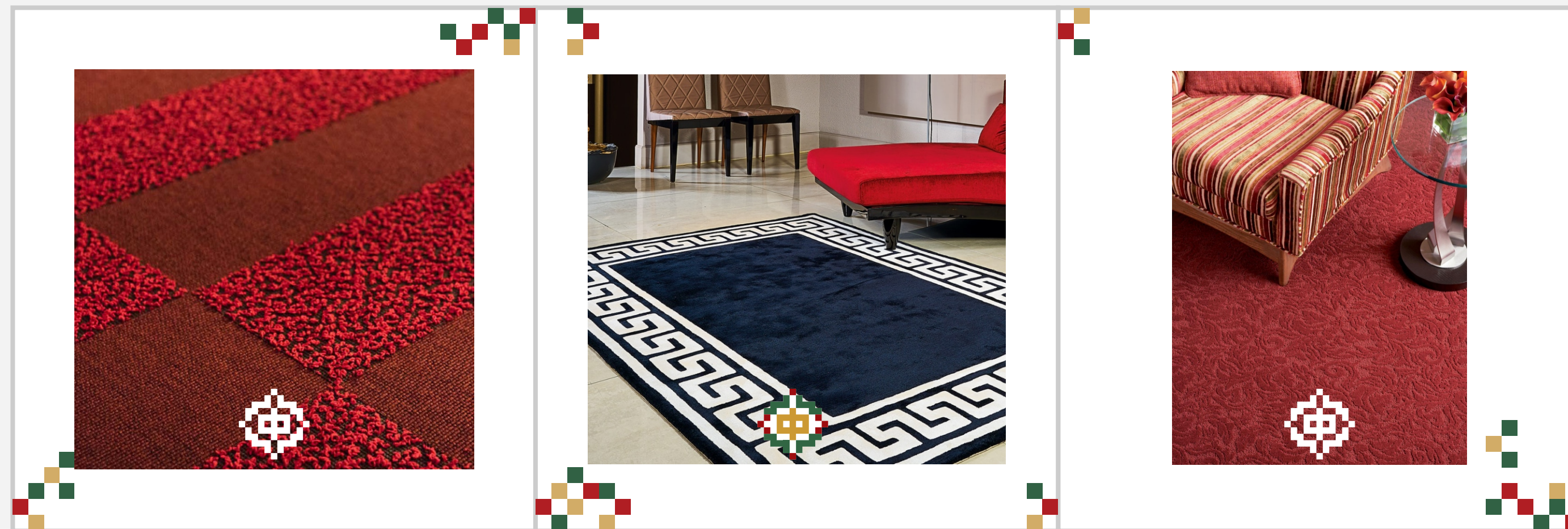






HEZAR  
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Instagram





HEZAR  
BOUM





# HEZAR BOUM





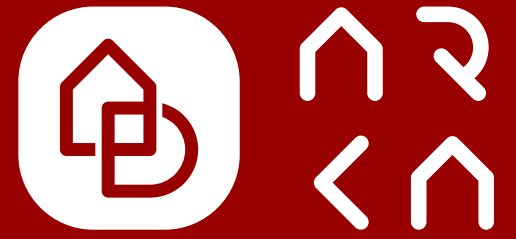
HEZAR  
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HEZAR  
BOUM







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